

About Vimo

Vimo is the nation's first integrated comparison-shopping portal for healthcare products and services. On January 24, 2006 we launched a website that allows businesses and consumers to research, rate and purchase health insurance plans and Health Savings Accounts (HSAs), and choose doctors from across the country. Vimo brings together a variety of private and public data sources so that shoppers can find a physician and compare hospital prices for medical procedures. Vimo users can read and post reviews about any of the services or products available.

MyVimo, a personalization service introduced in September 2006, automatically updates users on any status changes of their favorite doctors, including any new reviews, licenses, malpractice awards or disciplinary actions. With MyVimo, users can even look up what health insurance a given doctor accepts, without browsing through dozens of insurance Web site listings.

Founded by [Internet industry veterans from WebMD and Valicert](#), Vimo can save consumers thousands of dollars by providing the information they need to shop around for healthcare as carefully as they do for other products.

Funded by [Bessemer Venture Partners](#) and [Trinity Ventures](#), Vimo began operating as Healthia in 2005. We changed our name to Vimo on September 20, 2006, and operate out of headquarters in Mountain View, California.

Leadership



With over 14 years of experience in the high technology industry, **Chini Krishnan** is Founder and CEO of Vimo Inc. Prior to Vimo, Chini most recently founded and served as Chairman and SVP of Products and Services at Valicert Inc., a leader in public-key infrastructure (PKI) validation. At Valicert, Chini held multiple operational roles, including CTO, and also helped to complete several acquisitions. Valicert went public in 2000 and ultimately merged with Tumbleweed Communications (NASDAQ:TMWD and another former BVP portfolio company) in 2003.

Prior to founding Valicert, Chini was Product Marketing Manager at Enterprise Integration Technologies (EIT), where he was seminal in releasing the world's first secure browser. Chini came to EIT from Cadence Design Systems where he played roles in engineering, consulting and applications.

Chini holds a M.S. in Computer Science from Duke University and a B.S. also in Computer Science from the Indian Institute of Technology.



Shankar Srinivasan is co-Founder and Vice President of Products at Vimo Inc. Shankar has over 18 years of experience in the high technology industry, most recently focused in the area of financial services as Vice President of eBusiness services at JP Morgan Chase, Vice President of Product Management in Electronic Payments and Presentment at Metavante and as co-founder and Chief Technology Officer of CyberBills.

Shankar also has considerable interest and experience in software for healthcare and life sciences as a member of the founding team at Healtheon/WebMD and Director of Engineering at Helix Systems, a pharmaceutical research software startup. Shankar's previous work experience includes stints at Silicon Graphics and Teknowledge Corp.

Shankar has a M.S. in Electrical Engineering from SUNY Stony Brook and a B.E. in Electrical Engineering from Madras University.



David Cowan is at [Bessemer Venture Partners](#) and is the lead investor in Vimo Inc. In his career at Bessemer, David has made 43 early-stage investments, including 19 that have gone public, and 16 that have been acquired by public companies. David's investment interests are diverse and include such firms as VeriSign, Cienna, PSI-Net and Postini. David's notable other Internet services investments include such firms as Hotjobs, KeyNote Systems, Flycast and Blue Nile Inc.

David also teaches computer science at the Keys Middle School in Palo Alto, California. He received both his A.B. in math and computer science and his M.B.A. degrees from Harvard University.



Larry Orr is an investor in Vimo Inc., and has been with [Trinity Ventures](#) since 1989. Previously, he worked for 5 years at Hewlett-Packard where he held a range of marketing and management positions within the Information Network Group. Earlier in his career, Larry worked with New York investment firm Niederhoffer, Cross and Zeckhauser on mergers and acquisitions, and with Bain & Company, a leading management consulting firm.

Larry has an M.B.A. from Stanford Graduate School of Business, and A.B., Mathematics from Harvard University.